Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, August 2017
Paper – IV : CO 224 : INTERNATIONAL BUSINESS
(2014 Admission)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions in **two** or **three** sentences. **Each** question carries 2 marks.

(10×2=20 Marks)

1. What are the different forms of counter trade ?

2. Explain Technological pirating.

3. Elucidate Mill's theory of reciprocal demand.

4. What is mercantilism ?

5. What do you mean by Multinational Enterprise (MNE) ?

6. Explain Low-cost global strategy.

7. Write a short note on common market.

8. Explain the term 'MFN'.

9. What do you mean by vertical integration ?

10. What is cross-cultural trading ?

SECTION – B

Answer **any five** questions. **Each** question carries 5 marks.   **(5×5=25 Marks)**

11. Explain different kinds of economic systems and their influence on International business.

12. What are the assumptions and derivatives of Heckscher-Ohlin theorem ?

13. What are the conflicting situations in the alliances ? How do you manage them ?

14. Discuss the head-quarters subsidiary relationship.

15. How do you support for the Government interventions in formulation of trade policy ?

16. How do various forms of economic integrations differ ?

17. Explain the cost, taxation and exchange control influence the decisions of locating manufacturing facilities in various countries.

18. Discuss in detail the various dimensions of International adjustment.

SECTION – C

Answer **any two** questions. **Each** question carries 15 marks.   **(2×15=30 Marks)**

19. Outline the drives of International business.

20. Explain the factors which determine the competitive advantage of nations.

21. Analyse the reasons for the growing dominance of the MNCs.

22. Explain the various types of dumping adopted by an International business.

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, August 2017
Paper – V : CO 225 : STRATEGIC MANAGEMENT
(2014 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions in **two** or **three** sentences. **Each** question carries 2 marks.

(10×2=20 Marks)

1. List four financial benefits of a firm engaging in strategic planning.

2. Why is it important for a mission statement to be reconciliatory ?

3. Explain the term resource similarity.

4. What is resource audit ?

5. Elucidate concentric diversification.

6. Explain outbound logistics.

7. List out the limitations of BCG matrix.

8. Elucidate personal solicitation.

9. Explain the term Balanced scorecard.

10. What do you mean by behavior substitution ?

SECTION – B

Answer **any five** questions. **Each** question carries 5 marks.   (5×5=25 Marks)

11. Why some firms do not engage in strategic planning ?

12. Examine the pest analysis involved in environmental scanning process.

13. Explain the various set of tests that would help a firm analyse the value of its resources.

14. Elucidate the various routes to securing strategic advantage in a competitive environment.

15. Explain the four elements of time dimension in choice of strategy.

16. What is a product life cycle ? What is its significance in product policy decision ? Explain.

17. Elucidate the strategy-structure relationship.

18. List out the qualitative factors involved in the evaluation of strategy.

SECTION – C

Answer **any two** questions. **Each** question carries 15 marks.   **(2×15=30 Marks)**

19. Critically examine the basic elements involved in the strategic management process.

20. Give a brief account on various stages involves on TOWS matrix.

21. What do you mean by retrenchment strategy ? List out the reasons for using retrenchment strategy. Explain the variants of retrenchment strategy.

22. Elaborate the Mckinsey seven 'S' model.

———————

C – 5157

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, August 2017
Paper – II : CO 222 : BUSINESS ETHICS AND CORPORATE GOVERNANCE
(2014 Admission)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions in **two** or **three** sentences. **Each** question carries 2 marks.

(10×2=20 Marks)

1. What do you mean by Transactional ethics ?

2. What is 'Ethical demand of duty' ?

3. What does ethics code describes ?

4. List out three arguments to justify employment at will.

5. What do you mean by metamorphosis ?

6. List out the four P's of work ethics.

7. Explain pyramidal corporate structures.

8. List any four non-financial disclosures.

9. What is tacit knowledge ?

10. What is job enrichment ?

SECTION – B

Answer **any five** questions. **Each** question carries 5 marks.

(5×5=25 Marks)

11. Explain the different sources of ethics.

12. Examine the four areas of pricing which are unethical and illegal.

13. Examine the components of whistle blowing.

14. List out the characteristics of a organizational culture.

15. Elucidate the rights of a shareholder as listed out by SEBI guidelines.

16. Briefly discuss the various managerial obligations that are involved in maintaining effective corporate governance.

17. Examine the elements of corporate image.

18. Bring out the various benefits that arise to the organization due to knowledge workers.

SECTION – C

Answer **any two** questions. **Each** question carries **15** marks.   **(2×15=30 Marks)**

19. Critically examine the various factors that are governing business ethics.

20. Explain the objectionable practices in selling financial products.

21. Give brief account on different theories that gave rise to corporate governance.

22. Discuss the various phases involved in planning and implementing a knowledge management system.

C – 5156

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, August 2017
Paper – I : CO 221 : E-BUSINESS AND CYBER LAWS
(2014 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions in **two** or **three** sentences **each. Each** question carries **2 marks** :

1. Define the term 'Electronic Signature' as given under IT Act, 2000.

2. What is spamming ?

3. What do you mean by software piracy ?

4. What is 'money laundering' ?

5. State the meaning of 'phishing'.

6. Define the term 'cyber terrorism'.

7. Explain the term 'payment gateway'.

8. What is P2P E-commerce ?

9. What do you understand by the word 'Attrition' ?

10. State the scope of cyber laws in India.   **(10×2=20 Marks)**

SECTION – B

Answer **any five** questions. **Each** question carries **5 marks** :

11. Discuss the recent developments in the field of cyber laws across the world.

12. Discuss the major forces of E-commerce advancement.

13. State the provisions regarding data protection and privacy in the IT (Amendment) Act, 2008.

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, August 2017
Paper – III : CO 223 : QUANTITATIVE TECHNIQUES
(2014 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

(Answer the following questions in **two** or **three** sentences. **Each** question carries
2 marks.)   **(2×10=20 Marks)**

1. Define binomial distribution.

2. What is the drawback of point estimates ?

3. Explain the characteristics of normal distribution.

4. What is critical value ?

5. Define statistical quality control.

6. What is mean ?

7. Briefly write about the statistical tools available in SPSS.

8. What are the different types of graphs available in SPSS ?

9. What is Poisson distribution ?

10. What is interval estimate ?

SECTION – B

(Answer **any five** of the following questions.)   **(5×5=25 Marks)**

11. Mr. Gupta applies for a personal loan of Rs. 1,50,000 from a nationalized bank to
    repair his house. The loan offer informed him that over the years, bank has
    received about 2920 loan applications per year and that the probability of approval
    was, on average above 0.85
    a) Mr. Gupta wants to know the average and standard deviation of the number of
       loans approved per year.
    b) Suppose bank actually received 2654 loan applications per year with an
       approval probability of 0.82. What are the mean and standard deviation now ?

12. Explain the characteristic of Normal Distribution.

13. Out of 20000 customer's ledger accounts sample of 600 accounts was taken to test the accuracy of posting and balancing wherein 45 mistakes were found. Assign limits within which the number of defective cases can be expected at 95 per cent level of confidence.

14. 200 digits are chosen at random from a set of tables. The frequencies of the digits are as follows :

Digit :	0	1	2	3	4	5	6	7	8	9
Frequency:	18	19	23	21	16	25	22	20	21	15

    Use the χ^2 (chi-square) test to assess the corrections of the hypothesis that the digits were distributed in equal numbers in the tables from which they were chosen.

15. What are the limitations of Statistical Quality Control ?

16. The mean of binomial distribution is 40 and the standard deviation is 6. Calculate n, p and q.

17. A random sample of 50 sales invoices was taken from a large population of sales invoices. The average value was found to be Rs. 2,000 with a standard deviation of Rs. 540. Find a 90 per cent confidence interval for the true mean value of all the sales.

18. Give a brief notes on the features of SPSS.

SECTION – C

(Answer any two of the following questions.) (2×15=30 Marks)

19. The personnel department of an organization would like to estimate the family dental expenses of its employees to determine the feasibility of providing a dental insurance plan a random sample of 10 employees reveals the following family dental expenses in the previous year : 11, 37, 25, 62, 51, 21, 18, 43, 32, 20.

    Set up a 99 per cent confidence interval of the average family dental expenses for the employees of this organization.

20. To test the desirability of a certain modification in typist's desks, 9 typists were given two tests of almost same nature, one on the desk in use and the other on the new type.

The following differences in the number of words typed per minute were recorded :

Typists :	A	B	C	D	E	F	G	H	I
Increase in no. of words :	2	4	0	3	–1	4	–3	2	5

Do the data indicate that the modification in desk increases typing speed ?

21. A researcher wants to know whether the performance of the company belonging to the automobile sector is independent of the location of the company. He developed a measure of performance on a nominal scale from 1 to 3. 1-Representing loss 2-breakeven and 3-profit. The location of the firm was put in one of the two categories -1 representing low and 2-representing high income countries. The data on these two variables, collected for 45 corporations for a particular year. After using the Chi-square test in SPSS the output is as follows :

	Values	df	Asymp. Sig. (2 - sided)
Pearson Chi – square	1.190	2	.552
Valid cases	45		

You are asked to draw a flow chart to get the Chi-square values in SPSS and give your conclusion based on the above SPSS output ?

22. Explain the advantages of non-parametric methods.

_____